

NWMBR Finals

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The 6th annual Northwest Miniature Bull Riding Finals will be coming to Helena, Montana, November 1st, 2nd and 3rd, 2012. The top 10 qualifying contestants from Montana, Utah, Idaho and Wyoming will ride for the year end title. That's 40 outstanding cowboys ranging in age from 9 to 14, competing for a saddle, buckles, chaps, spurs and much more. These cowboys are the future champions in our great sport of rodeo.

Not only is this event an opportunity for these outstanding young men to shine and show their ability, this is a wonderful experience for the town of Helena. The NWMBR Finals has proven to bring a huge outpouring of support and business to the Helena community. The three day event fills the Multi-purpose building at the fairground each night and it is getting bigger and bigger each year. The growth of our event has created an interested in other states miniature bull riding events therefore bringing overwhelming inquiries about our sponsors locally and corporate.

Your business can contribute to this event by sponsoring one of the following packages:

\$50 Program Sponsorship

- 1 ticket
- name listed in program

\$100 Program Sponsorship

- 1 ticket
- business card size ad in program

\$150 Arena Banner Sponsorship

- 2 tickets
- 2x7 Pepsi Banner
- Name listed in program

\$350 Buckle Sponsorship (6)

- option to present buckle
- 1/4 page ad in program
- 3 tickets

\$400 Arena Banner (above chute) Sponsorship (4 available)

- 3 tickets
- 2x7 Pepsi Banner
- 1/4 page ad in program

\$500 Sheep Riding Sponsorship

- logo on the back of each sheep riders t-shirt
- option to present shirts to each rider

\$600 Chute sponsorship (5)

- sponsor name mentioned each time a bull is bucked out of that chute
- 2x7 Pepsi banner on a chute

\$700 High Point Ride Bronze Sponsorship

- option to present bronze
- 2x7 banner
- 1/4 page ad in program

\$800 Out-gate Sponsorship

- 3x7 Pepsi banner on out gate
- 1/2 page ad in program

\$1,000 Announcer Sponsorship

- 100 spots on the local radio stations
- 2x7 banner
- 1/4 page ad in program

\$1,500 Short Round Sponsorship (12 vests with sponsor logo)

- 200 spots on the local radio stations
- 2x7 banner
- 1/2 page ad in program

\$2,800 Jacket Sponsorship (21 jackets with sponsor logo) (2)

- 200 spots on the local radio stations
- 2x7 banner
- 1/2 page ad in program

Or

\$5,600 Major Sponsor (42 jackets with sponsor logo)

- 300 spots on the local radio stations
- 2x7 banner
- Full page ad in program

These sponsorships are the lifeblood of this event and provide these cowboys with an experience of a lifetime. Your sponsorship will help defray the expense of prizes, event venue, judges, bullfighters, etc.

The opportunity these kids are offered is about so much more than riding bulls. The sport of rodeo is offering these talented cowboys a positive activity that supports family, sportsmanship, and creates relationships that will last a lifetime. Thank you in advance for taking the time to read this as your consideration is priceless to us.

Sincerely,

Cassie Cooper
Production Manager